

Privacy Notice

This privacy notice explains how we, Power Root Marketing Sdn Bhd (Company No. 503227-K) process your personal data collected through various contests and promotional activities ("redemption").

When you enter the Redemption Campaign, we will be processing your personal data such as name, identity card number, phone number and email. It is obligatory on you to provide your name, identity card number and mobile number and if you fail to provide such data, you will not be entitled to join the Redemption Campaign.

We will be processing your personal data for the following purposes: -

Evaluating your entry to the Campaign;

Preparing report on the performance of the Campaign;

Sending you promotional materials (if you have not opted out from receiving them) whether from us or our related, associated or affiliated entities including the companies in the Power Root Group of Companies;

Performing general administration of the Campaign.

Researching and statistical purposes; and

other purposes stated in the Terms and Conditions of the Campaign.

We may disclose your personal data to:-

Our related, associated or affiliated entities including the companies in the Power Root Group of Companies;

any third-party service provider, agent or contractor who have been appointed by us to provide services to us (such as data processing services, systems and website maintenance, media and marketing services, delivery services, audit); and

any other party to whom such disclosure is required by law or regulatory requirement or pursuant to a Court order.

We have the right to publish or use the name, image, identity card number and address of the consumer who participated redemption campaign for the purpose of advertisements, commerce and publicity without prior notice. List of winners will also be published in our website and / or any social media account owned by Power Root.

If we are merged or acquired by another entity, the personal data may be transferred to such entity as a part of the merger or acquisition.

If you would like to make any inquiries or complaints or request access or correction of the personal data, please contact us at:-

Marketing Department: Ryan Thum Chee Yew

Phone number: 03-62720303

Email: sales@powerroot.com.my

Any request of access or correction of personal data may be subject to a fee and also to any privacy or data protection laws. Where you elect to limit our right to process the personal data, you may contact us in writing. For avoidance of doubt, the limitation does not include processing of mandatory personal data.

We have the right to amend the Privacy Notice at any time and if we do so, we will post those changes on our website www.powerroot.com.